YOUR MESSAGE, OUR MISSION!

The Bulletin is an English-language quarterly magazine and website published in Brussels, Belgium.

Founded in 1962, it is the oldest magazine in English in Belgium and remains one of the oldest English-language publications in Continental Europe.

DID YOU KNOW…

• 59% of expats stay more than 7 years in Belgium
• 45% owns a home which costs on average € 475,000
• That the average income is € 4,780 net

360° APPROACH TO ADVERTISING

Digital, online, social, print, events... we offer a dynamic portfolio with a strong cross-media focus and put all our resources at the disposal of both reader and advertiser
THE BULLETIN MAGAZINE

BUILDING BLOCKS
Urbanes Gets you creating a better Brussels!

BRIGHT NIGHTS!
Warm up and discover Brussels this way

SHAKE IT UP
Brussels is a city on the move

Nouveau riches
Celebrating the growth of Brussels from all your hang out

Jeroen’s best of Brussels

Migrant city

REACH AND CIRCULATION:
10,000 copies

DISTRIBUTION:
• Controlled distribution
  (in the favourite expat locations)
  - EU & Intergovernmental organisations
  - Brussels Commissioner
  - NATO
  - Embassies
  - International schools
  - Hotels
  - Business centers and coworking spaces
  - Bars and restaurants in the central and EC areas
  - Cultural venues
  - Doctors’ waiting rooms
  - ...

• Subscribers

• Sold at international newsstands
# FORMS & RATES

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# DATES & DEADLINES

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# PROFILE OF THE BULLETIN READER

- **Gender Distribution:**
  - 56% Female
  - 44% Male

- **Average Income:** 4,780 euro net

- **Average Age:** 45.4 years old

- **Education Distribution:**
  - 39% Left school before university or equivalent level
  - 50% Obtained university or university level degree
  - 11% Postgraduate or equivalent level
PROFILE OF THE BULLETIN.BE READER

Audience (majority): gender and age

Devices

Sessions by country

Aquisition

- Will your finances provide the income you desire later in life?
- Daily & Weekly newsletters
- Buy & download The Bulletin
- Comment on our articles

- Brussels rebirths on a week-long rededication of circus
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FORMS & RATES

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+ social media campaign (Facebook) € 200

NEWSLETTERS

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SPECIAL PACKAGES

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MORE INFORMATION?

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